

Email Advertising Opportunities



Cutting Edge eNewsletter

eNews Sponsor:

- Communicated electronically, twice monthly to over 4,000 member contacts; shared via Social Media
- *Cutting Edge* placement includes logo, resized to fit 170x76 @ 72 dpi; hyperlinked to URL of your choice
- Average impressions per broadcast: 900
- *Cost: \$200 per month, 2 distributions*



Business After Hours Email Event Notifications

Header Banner Advertisement:

- A 475x50px advertisement placed in the body of ERCGP Business After Hours event notifications.
- Receives an average of 900 impressions per placement.
- *Cost: \$200 per placement, 2 distributions*



Specs:

- * Distributed 2x/mo Jan-Dec
- * Electronic Art: preferred file types are web-quality JPG or GIF
- * Send electronically to: nsteffey@eriepa.com

Contact Sales Manager **Steve Walters**,
814-454-7191 x140 or swalters@eriepa.com
to reserve space or for additional information.



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Growth Partnership
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