

## PROGRAM OVERVIEW

The Erie Ambassador program is designed to give participants a behind-the-scenes look at some of the Erie area's assets. The course provides insight into a variety of areas within our region. Areas highlighted throughout the program include history, tourism, cultural experiences, academia, economic development, government and civic engagement.

Erie Ambassadors will learn about the efforts taking place in our community and participate in leadership training to develop skills to speak about what they learned and assist the Erie Regional Chamber and Growth Partnership in disseminating information about Erie's transformation to the general public and to assist at future ERCGP events. Erie Ambassador Graduates are expected to be ambassadors for the hard work taking place to secure Erie's future as a thriving community.

The program begins April  $16^{th}$  and runs through June 4th. Sessions will typically be held on Wednesday mornings from 8:15 – 11:30 a.m. Times will vary based on the week's topic and location. Please note: The first and last week will have double sessions. One in the morning and one in the evening. On April  $16^{th}$  the sessions will be 8:15 – 11:30 a.m. and 5:00 – 7:00 p.m. June  $4^{th}$  will be a little longer of a day. The morning session will be 6:00 – 10:30 a.m. and the evening session will be graduation. Time TBD.

**Cost** to participate in the program is **\$350/member**, **\$450/non-member**. Send check (made payable to Erie Regional Chamber and Growth Partnership) or complete credit card information on the back side of the application.

**Space is limited. Application deadline is March 25, 2025.** All applicants will be **notified by March 28, 2025,** regarding participation in the program.

Questions before applying? Email Lisa Songer, Director of Marketing and Events, <a href="mailto:lsonger@eriepa.com">lsonger@eriepa.com</a>, for more information.



## **APPLICATION**

## **AMBASSADOR**

| APPLICANT INFORMATION   |              |
|---|--------------|
| Name:   |              |
| Company:  |              |
| Business Address:   |              |
| Cell Phone:   | Work Phone:  |
| Email Address:  |              |
| ☐ Chamber Member  | ☐ Non-Member |
|   | INSIGHT      |
| How did you hear about the Ambassador Program?                            |              |
| Have you previously applied to be an Ambassador?   Yes  No  If yes, when? |              |
| Why do you want to be part of the Ambassador Program?                     |              |
|   |              |
| Do you know any current Ambassadors?   Yes  No  If yes, please list:      |              |

Payment information on reverse side ightharpoonup

## **COMPLETED APPLICATION**

Send via email to: <a href="mailto:lsonger@eriepa.com">lsonger@eriepa.com</a>

Mail or drop off: Lisa Songer, Director of Marketing and Events 208 East Bayfront Parkway, Suite 104 Erie, PA 16507